



Shuraa Facilities Management LLC Chooses Industry-Leader TP-link for Wireless Service Deployments

♥ CUSTOMER PROFILE

Customer Name: Shuraa
Facilities Management LLC
Capacity: 500 Clients
Industry: Hospitality
Location: Dubai, UAE

♥ BACKGROUND

When hotel guests check-into a room, they expect the highest level of services and standard, which means having a 24/7 connectivity to back of the house services and WiFi access for all guests at the hotel.

To provide uninterrupted engagement with and for our guests, we needed a system that would guarantee 24/7 connectivity with the Wi-Fi networks available in all guest areas said Mr. Shaiju director, at Shuraa Facilities Management LLC.

As a new property with a growing reputation in the luxury travel sector there was no room for error and the system that was needed, must have future proof to provide the best customer experience and guest engagement.

Eager to start business within the shortest time possible the new hotel also wanted a WiFi solution that could be easily installed in time for the soft launch.

♥ CHALLENGE

Given that the hotel is known for its reputation in providing luxury accommodation for the travel industry, the client wanted the implementation to look nice and it shouldn't spoil the interior decorations. The customer was more concerned about the tidiness and didn't want to compromise on the WiFi coverage in terms of signal strength and reach.

The hotel required WiFi coverage for inside rooms, balcony and the WC.

♥ SOLUTION

To complete the project, the hotel was advised to implement access points and the EAP115 were mounted in walls with a total of 107, EAP225 had a total

of 20 installed and EAP110-Outdoor saw 1 installed while 8 TL-SG3424P were implemented.



EAP110-Outdoor (Source: TP-Link)

♥ BUSINESS RESULTS

The hotel has overcome some of its WiFi Internet connectivity for guests following the implementation of TP-Link's solutions. In addition, it has been able to provide connectivity in more than 100 guest apartments without compromising of guest comfort and experience.